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**MAR 27 2006**

Atty. Docket No. YOR9-2000-0138US1  
(590.010)

**RESPONSE UNDER 37 CFR 1.116  
- EXPEDITED PROCEDURE -  
EXAMINING GROUP 2611**

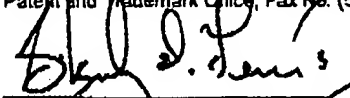
**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of : Kienzle et al.  
Serial No. : 09/578,675 Examiner : J.Ustaris  
Filed : May 25, 2000 Art Unit : 2611  
For : CREDIT BASED MEDIA PRESENTATION

March 27, 2006

**AMENDMENT AFTER FINAL**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being facsimile transmitted to the United States Patent and Trademark Office, Fax No. (571) 273-8300 on March 27, 2006.

  
Stanley D. Ference III  
Reg. No. 33,879

March 27, 2006  
Date of Signature

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Responsive to the Office Action dated December 27, 2005, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 10 of this paper.

DO NOT ENTER

*Jan 6 2006*  
*4/3/06*